

References

- Fryberg, S. A., Markus, H. R., Oyserman, D., & Stone, J. M. (2008). Of warrior chiefs and Indian princesses: The psychological consequences of American Indian mascots on American Indians. *Basic and Applied Social Psychology, 30*, 208-218.
- Fryberg, S. A. & Oyserman, D. (2011). Feeling good about Chief Wahoo: Basking in the Reflected Glory of American Indians. Unpublished manuscript, University of Arizona.
- Fryberg, S. A. & Watts, A (2010). We're honoring you dude: Myths, mascots, and American Indians. In H. R. Markus & P. M. Moya (Eds.). *Doing Race: 21 Essays for the 21st Century*. New York: W.W. Norton & Co.
- Gonzalez, J. (2005). In-Group/Out-Group Dynamics of Native American Mascot Endorsement. Unpublished doctoral dissertation, University of North Dakota.
- Kim-Prieto, C., Goldstein, L.A., Okazaki, S. & Kirschner, B. (2010). Effect of exposure to an American Indian mascot on the tendency to stereotype a different minority group. *Journal of Applied Social Psychology, 40*, 534-553.
- LaRocque, A. (2004). Psychological distress between American Indian and majority culture college students regarding the use of the Fighting Sioux nickname and logo. Unpublished doctoral dissertation, University of North Dakota.
- Nelson, T. (2009). *Handbook of Prejudice, Stereotyping, and Discrimination*. Philadelphia: Psychology Press
- Nosek, B. A., Smyth, F. L., Hansen, J. J., Devos, T., Lindner, N. M., Ranganath, K. A., Smith, C. T., Olson, K. R., Chugh, D., Greenwald, A. G., & Banaji, M. R. (2007). Pervasiveness and correlates of implicit attitudes and stereotypes.

European Review of Social Psychology, 18, 36-88.

- Steinfeldt, J. A., Foltz, B. D., Kaladow, J. K., Carlson, T., Pagano, L., Benton, E., & Steinfeldt, M. C. (2009). Racism in the electronic age: Role of online forums in expressing racial attitudes about American Indians. *Cultural Diversity and Ethnic Minority Psychology, 16*, 362-371.
- Stone, J., Focella, E., Fryberg, S., & Covarrubias, R. (2011). Native American sports mascots activate stereotypes about contemporary Native Americans. Manuscript in preparation, University of Arizona.